

From mxd.dk: Introducing Buma Rocks!

Fredag d. 30 Maj løber anden udgave af den Hollandske showcase festival [Buma Rocks!](#) af stablen. I år med dansk islæt i form a bandet Redwood Hill, som er blevet booket til festivalen efter deres optræden på "When Copenhell Freezes Over". Iøvrigt som en del af MXD's og Buma Rocks! [samarbejde](#). Buma Rocks er altså folkene bag Eurosonic's bud på en showcase festival for de hårde genrer.

Vi har snakket med Frank Helmink, Managing Director hos [Buma Cultuur](#):

### **What is Buma ROCKS!?**

The conference and showcasefestival for loud music

### **What do you hope to achieve at this years festival?**

I hope to have at least 2 or 3 bands closing deals at or after the festival, either to perform abroad or even more (record deals etc)

### **Do you think hard music in Holland have been missing an export-platform?**

There hasn't been one. As we also co-organise Eurosonic one should think metal or loud music should have a place over there... that didn't work for different reasons, so we - Buma Cultuur - thought: why not focus on loud music as Holland is good enough to go abroad (Within' Temptation, Textures, Delain, After Forever ....)

### **Can you compare Buma Rocks! to Eurosonic?**

Yes, see above. Although it is a small event for now, I can see it grow to a European showcase festival in the near future....

### **What networking opportunities does the festival offer?**

BBQ / meet & greet / seminars / drinks

### **What parts of the Danish music industry would you like to see more of at Buma Rocks! in the future?**

Well, first of all there are a lot of talented Danish bands (Billy Boy in Poison and so on). Let's say I would love to see managers of those bands. And of course people that are interested in working with our Dutch talented bands!!

From mx.d.dk: Introducing Buma Rocks!



From mx.d.dk: Introducing Buma Rocks!

Frank Helmink, Managing Director ved Buma Cultuur

photo by Niels van Iperen