

# Ja Ja Ja submission form

Ja Ja Ja is a monthly club night in London showcasing the best emerging talent from the Nordic countries. Held at - The Lexington - a well-known and respected central London showcase venue with an excellent reputation and PA / backline, the night aims to grow a strong independent platform where new "export ready" artists are able to showcase their music to key British music industry professionals, media, tastemakers and audiences. The initiative is supported by the Nordic Export Offices (NoMEX) represented by: Export Music Sweden, Music Export Denmark / ROSA - The Danish Rock Council, Music Finland, Icelandic Music Export and Music Norway.

## PROGRAMMING

Submissions will initially be reviewed by the respective Export Offices, who'll produce a shortlist based on "export readiness". NoMEX have defined "export readiness" as an artist who has a professional industry set-up (manager, label, agent etc.) behind them - either domestic and / or British - and / or a growing momentum, whether it be an industry and / or media buzz in the UK. It's important that artists draw attention to this in the below form.

A booking group consisting of respected UK industry professionals select the final line-up from a shortlist of export ready artists. The booking group consists of the following professionals at the time being: Pete Jarret, Talent Editor at Record of the Day, Francine Gorman, Feature Editor of The Line of Best Fit and Content manager, VEVO, Ed Poston, Executive Writer/Publisher at BMI, Matty Hall, London Promoter of White Heat/White Light and the Lexington.

Some of the Nordic artists that have played Ja Ja Ja in the past: Harry's Gym (NO), Bloodgroup (IC), Mikael Paskalev (NO), Hjaltalin (IC), Kvelertak (NO), The Deer Tracks (SW), Katzenjammer (NO), Niki & the Dove (SW), Zebra & Snake (FI), Team Me(NO), Young Dreams (NO), Johnossi (SW), When Saints Go Machine (DK), Marit Larsen (NO), French Films (FI)++. See full list here.

## TRAVEL SUPPORT AND FEES

Artists chosen to play Ja Ja Ja will usually automatically qualify for travel support from their respective Export office. Terms and conditions are set by each office on an individual basis so you should contact them for more information. There are no set fees, but the box office will be split amongst the artists playing.

## PROMOTION

All artists will benefit from a press, promotion and marketing team, with PR Debbie Ball (Create Spark), winner of Best Independent PR at Record of The Day Award 2012, focusing on print and online media. A social media team is boosting the profile of artists and the event itself across all major social networking sites.

NOTE: It is expected that individual managers and industry professionals working with participating artists will promote the show to British industry, media and audience to the best of their abilities. They will also be the point of contact for those with further interest. Ja Ja Ja is a platform.

Name of artists/band/ensemble:

Current industry set up in home country:

Management:

Record/Prod. company:

Agent:

Publisher:

Current UK industry set-up:

Management:

Record/Prod. company:

Distribution:

Agent:

Publisher:

Promo team (print, online, radio/TV etc):

Lawyer:

Other:

Available Ja Ja Ja dates:

(You can select multiple dates)

Priority 1

Priority 2

Priority 3

Bio + links to music (can also be sent as attachment with this form):

UK media momentum / editorial coverage  
(strong US momentum also worth mentioning):

UK industry interest / dialogue:

Short description of planned UK market activity (max 1000 characters):