



Ja Ja Ja – A Nordic Affair

WHY PLAY JA JA JA?

- Automatically qualify for travel support from (respective) export office
- Extensively promoted show through external PR team ([Nordic by Nature](#)), social media team, national promoter ([Konzertbüro Schoneberg](#)) and media partners:
 - [FluxFM](#): online/social media/newsletter, trailers, artist interviews and possibly spot plays ++
 - [Nothing But Hope and Passion](#): online/social media, individual artist interviews, free d/loads/playlists/compilations ++
 - [Zitty Berlin](#), Nordic by Nature
- Curated by a carefully chosen and respected German-based booking group (more info attached)
- Business 2 Business promotion through our targeted email service
- Big allocation of free guestlist for professionals/media. Scanned guestlists after each show along with a full post night report
- Experienced artist liaison and rep for the night and extended time for early get-in and longer sound checks
- Access to discount deals for hotel, backline and transport and facilitation of kit share
- Professional photographs of each night
- No exclusivity. Artists/bands are free to book other shows around JJJ date
- Our own editorial-led Nordic music website [Ja Ja Ja Music](#) to promote shows through site and social media
- Venue rental covered (incl security, insurance, box office and sound technician)
- Excellent production at a well-known and respected central Berlin showcase venue

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Showcasing platform for the finest emerging Nordic talent & premier online destination for new Nordic music.

<http://www.JaJaJamusic.com>