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JA JA JA CLUB NIGHT (NOMEX)

Thomas Rohde 13. september 2018



Seks gange om året samles internationale branchefolk i London og Berlin for at spotte ny nordisk musik.

Initiativet hedder Ja Ja Ja Club Night og består af en aften med networking, hvorefter tre bands fra enten Danmark, Finland, Island, Norge eller Sverige giver koncert.

Ja Ja Ja Club Night blev afviklet for første gang i London, november 2009. I 2014 blev projektet (vha. støtte fra Nordisk Ministerråd) udvidet med en Ja Ja Ja Club Night i Berlin. Sidenhen er der tilstødt en årlig Ja Ja Ja Festival i Wien, ligesom der har været afviklet større Ja Ja Ja Festivaler i London og Polen.

Der er endvidere opbygget en solid medieplatform omkring konceptet med [Ja Ja Ja Online Magazine](#) - en webside dedikeret til nordisk musik med interviews, omtaler, playlister etc.

Ja Ja Ja-aktiviteterne produceres af NOMEX (eksportsamarbejdet mellem de fem nordiske musikeksportkontorer, heriblandt MXD).

De deltagende bands udvælges af en lokal kuratorgruppe, bestående af fremtrædende branchefolk på de respektive markeder. Vi får herved stærke ambassadører for Ja Ja Ja i hjertet af den engelske og tyske musikindustri. Og endelig betyder det, at det er markedet selv, som udvælger de artister, de mener, har det største potentiale.

Juryen i [England](#) består af følgende branchepersoner:

- Ben Blackburn - Atlantic Records
- Clementine Bunel - CODA Agency
- Ed Poston - Concord Music
- Hector Barley - Push/Pull Music
- Jon Hillcock - BBC 6 Music

Aftenen afvikles på spillestedet [The Lexington](#) i bydelen Angel, som ligger tæt på Kings Cross Station.

London In Stereo er vores mediepartner for Ja Ja Ja Club Night I London.

Juryen i **Tyskland** består af følgende branchepersoner:

- Ciara George-Lynch - Reeperbahn Festival
- Marie-Christine Scheffold - Landstreicher Booking
- Melanie Gollin - FluxFM
- Robin Shaw - Four Music
- Sarah Besnard - ATC Live
- Simone Kornalewski - Nordic by Nature

Aftenen afvikles på spillestedet **Fluxbau**, der ligger ved floden Spree, imellem de central bydele Kreuzberg og Freidrichshein.

FluxFM og **Berlin Sessions** er Ja Ja Ja's mediepartnere i Berlin.

Se alle artikler om Ja Ja Ja her: [Arkiv](#).

Se videoreportager fra JA JA JA Clubnight her:

Sådan deltager du

Der er ansøgningsfrister to gange om året for hhv. forårs- og efterårssæsonen. Tilmeld dig **MXD's nyhedsbrev** for at være blandt de første til at høre om MXD's næste ansøgningsfrister.

Læs om støttemulighederne til Ja Ja Ja her.

Vil du gerne have jajajamusic.com til at skrive om din artist's nye udgivelser eller turnevirksomhed i hhv. Tyskland og England er du meget velkommen til at sende relevant materiale til: hello@jajajamusic.com

Det siger den engelske branche om JaJaJa

"The Ja Ja Ja nights have been well attended, well organised and well-chosen musically. The acts that played have varied in genre and have captured London's gig going community, which is no easy task. Introducing new music from a specific country, region or part of the world can be difficult in a big city, but Ja Ja Ja have managed this successfully"

Huw Stephens BBC Radio 1

"The Ja Ja Ja nights in London have been a delight, not just for those of us with an interest and a passion for new music, but for the uninitiated, to discover the diversity that exists across the region. I was lucky enough to be able to curate one of these nights recently, and it was a real treat. I DO hope these nights will return in the future."

Simon Raymonde Founder and Director, Bella Union

"Ja Ja Ja is a brilliant platform for increasing the exposure of Nordic artists in London, and we were really happy with the turnout and reaction for Niki & The Dove."

Lucy Dickens ITB (agent for Adele, James Blake, Hot Chip, Laura Marling, Mumford & Sons)

"In a short space of time, Ja Ja Ja has come to epitomise all that's great about the Scandinavian music scene. Fresh, varied and eclectic, the nights have become a staple of

the London music scene."

Greg Parmley Editor IQ Magazine

"Through this enlightening series of events, JaJaJa Nordic are bringing likeminded music fans together to celebrate everything that sticks a rocket up the anus of ABBA and blasts it a million miles away from the delights we had tonight."

Artrocker

"The Nordic nations are positively bursting with talent, and the spread of sounds is wider than the peninsula itself."

Clash Magazine

"The all new Nordic club night that aims to raise awareness of the sheer wealth of talent emerging from our Scandinavian neighbours"

The Line Of Best Fit

"Nordic bands are taking over London... bloody marvellous."

The Quietus

"Mew, Pan Sonic, Sigur Ros, Dungen, Kings Of Convenience - there's no doubt that Scandinavia is the home of unique, fabulous music. But how to visit all the countries on a musical tour? Don't bother. Ja Ja Ja brings the best, most compelling new music to your doorstep."

Kieron Tyler, Mojo (freelance; Guardian, Q, the Arts Desk, The Guardian, Billboard, The Independent, Music Week, Les Inrockuptibles)

"Ja Ja Ja was a pleasure to curate, and yet more reasons to dance further with our love affair with the music from Iceland, Norway, Sweden, Finland and Denmark. Picking the bands was a tough job as the variety, diversity and quality found amongst the choices was so rich and deep. But we got there and found beautiful music getting played to a beautiful crowd in an oft over looked London gem of a venue. I'll be back with or without a wish list."

Matthew Bennet, Deputy Editor Clash Magazine

"It was great on Thursday. I didn't see all the bands but was there from around 8.15 and it was busy the whole time - you've made a really good thing here"

Emma Hoggan, International Talent Booking (Dry the River, Sound of Rum, I Was A King)

"JaJaJa is one of the best export programs running in London at the moment. The curation of the nights by some of our most respected media figures is genius in guaranteeing a quality line-up for Nordic acts as well as coverage for the artists. We have booked acts at this year's Great Escape off the back of seeing them at Ja Ja Ja."

Natasha Haddad Head of Programming, The Great Escape

"The Nordic region has long proved to be a hotbed of interesting and diverse musical talent, and while its countries are always a delight to visit Ja Ja Ja plays a vital role in bringing its music to the masses in the UK. The Ja Ja Ja club nights offer a great opportunity to regularly check out new and up-coming Nordic bands without having to put in the air miles and the nights are always impeccably run."

Christopher Barrett, Features Editor, Musicweek

"Every aspect of the Ja Ja Ja night was handled with the utmost attention to detail ensuring

things ran smoothly. But that wasn't what made it great. The people, the promotion and packed venue made the Ja Ja Ja night one of the best of the year!"

Scott Cohen, Co-Founder, The Orchard (Artist manager the Raveonettes, Deer Tracks)