

From mxd.dk: [When Copenhell Freezes Over Networking] Meet Petting Zoo Propaganda



**On January 30th, Copenhell freezes over as 6 up and coming Metal bands take the stage at VEGA. Besides witnessing the bands, you'll get the chance to meet the key Metal industry people, who'll be attending the networking event prior to the concerts. Over the next weeks, MXD will introduce you to some of the people, whom you'll get to meet.**

**Name & company:** Frank van Liempd, [Petting Zoo Propaganda](#)

**Tell us about your work:** We do PR and marketing for record labels, artists and festivals. Petting Zoo started in Berlin, Germany in 1998, and is currently located in the city centre of Tilburg, the Netherlands. We take care of European PR for Relapse Records and Spinefarm Records, Benelux PR for InsideOut Music/Superball Music, and currently work with Abraxan Hymns (Baroness) in selected EU countries and with Sony Music (Amon Amarth) in the Benelux.

**What bands do you work with?** Quite a few, you can check out the entire roster [here](#), incl. Ghost, Killing Joke, Baroness, Amon Amarth, Obituary, Red Fang, Devin Townsend, Airbourne, Godsmack, Iron Reagan, Shining (NO), Nothing, Anti-Flag, Windhand and Royal

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Thunder.

**Do you work with any Danish artists?** Yes! We work with Myrkur and Essence, and we will be working with Helhorse soon as they also just signed to Spinefarm Records! We also did PR for two Hatesphere albums when they were on SPV a few years ago.

**Who plays the meanest Metal shows these days?** A lot of bands still do, but go check out Primitive Man from Denver, CO

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To learn more about When Copenhell Freezes Over and how to attend, read [here](#)

You can get an overview of some of the other industry delegates and get tips for working in the Metal business [here](#)

