

## Ja Ja Ja Germany Submission Form: Ja Ja Ja Berlin

*Scroll to 2nd page for submission form*

### JA JA JA BERLIN:

Ja Ja Ja Berlin is the 2nd installment of the popular Nordic concert series showcasing the best emerging talent from the Nordic countries in two of Germany's most important music cities. Held at the respected Musik und Frieden, a well-known and favored central music venues – the nights aims to grow a strong independent platform where new “export ready” artists are able to showcase their music to key German music industry professionals, media, taste-makers and audience.

The initiative is supported by the Nordic Export Offices (NOMEX) represented by: Export Music Sweden, Music Export Denmark / ROSA - The Danish Rock Council, Music Finland, Icelandic Music Export and Music Norway

Please get in touch with your respective office directly for additional info.

### PROGRAMMING AND BOOKING PROCESS:

Submissions will initially be reviewed by country and via the respective export office, who'll produce a shortlist based on "export readiness". NOMEX have defined "export readiness" as an artist who has a professional industry set-up (manager, label, agent, publisher etc.) behind them - either domestic and / or international - and / or a growing momentum, whether it be international industry and / or media buzz . It's very important to draw attention to this in the below form for us to adequately review submissions and for update/resend submission form if relevant developments occur.

A booking group consisting of skilled professionals with excellent knowledge of the German market will choose the final line-up based on 1) artistic qualities and 2) previously mentioned "export readiness" and market fit. The members of the current booking group are: Robert Hellbig (CEO / Owner - Nothing But Hope and Passion), Björn Pfarr - (Head of Booking - Reeperbahn Festival) Melanie Gollin (Music Editor - Flux FM), Sven Städtler (Head of Promotion & Partner - Verstärker Medienmarketing), Steffi von Kannemann (Owner - Nordic By Nature), Annika Hintz (Festival Booker - Dockville Festival), Philipp Jacob-Pahl (Agent / Promoter - Landstreicher Booking), Igor Guizzardi (A&R - Universal Germany) and Björn Bauch (Konzertbüro Schöneberg). In the event of a conflict of interest, the member will be refrained from voting.

As we receive numerous applications we unfortunately only have the possibility to inform the bands who are chosen to play. This usually happens 1-2 weeks after submission deadline. If you are unsure about your status and need urgent clarification, please make contact with your local export office. Ja Ja Ja isn't strictly genre-bound but will try to keep some consistency in booking profile in order keep the brand of the concert series effective so it's fair to say genres usually lay within pop/rock and electronic. This list of artists who have previously played will give you an idea about profile: Bloodgroup (IC), Hjaltalin (IC), The Deer Tracks (SE), Katzenjammer (NO), Niki & the Dove (SE), Zebra & Snake (FI), Team Me (NO), Young Dreams (NO), Johnossi (SE), When Saints Go Machine (DK), Marit Larsen (NO), French Films (FI), Sekuoia (DK), Cancer (DK), Naomi Pilgrim (SE), Jaakko Eino Kalevi (FI) to mention a few.

### TRAVEL SUPPORT AND FEES

There are no fees at the Ja Ja Ja showcases as the production/marketing is heavily subsidized already but artists chosen to play Ja Ja Ja will automatically qualify for travel support from their respective Export Office. Terms and conditions are set by each office on an individual basis so its important that you clear this with your office \*before\* accepting the offer to play. The night is ticketed at a low-entry price and will be used to cover production and marketing costs of the night. There is unfortunately no dinner/buyout incl. but the artists and professionals are welcome to join our Music&Media After Work prior to the show where we usually have free food. Ja Ja Ja does not cover backline but we try to facilitate kitshare. Get in touch with our promoter Espen Mentzoni from Konzertbüro Schöneberg for more info.

### PROMOTION

The artists will benefit from a coordinated press, promotion and marketing team. A social media team is boosting the profile of artists and the event itself across all major social networking sites. All media partners will cross-promote content and explore editorial options. The export offices, Nordic embassies and the partners will also use their extensive network to promote the events where a special focus will be on the business2business promotion. Each night will also feature a Music&Media After-Work with free food/drinks to attract relevant professionals and media with the aim to create a regular Berlin/Hamburg music industry “get together” before each show.

*Note! Ja Ja Ja is a platform. It is expected that individual managers and industry professionals working with participating artists will promote the show to German industry, media and audience to the best of their abilities. They will also be the point of contact for those with further interest.*

Name of artists/band/ensemble:

Current industry set-up in home country:

Management:

Record/Prod. company:

Agent:

Publisher:

Current German set-up (or relevant UK or US set-up)

Management

Record/Prod. company:

Distribution:

Promoter / Agent (incl. UK agent):

Publisher:

Promo team (print, online, radio/TV etc):

Other:

Preferred Ja Ja Ja dates:

The showcase is always on a Thursday (you can select multiple dates).

Links to streamable music (bio to be sent as an attachment with this form):

German media momentum / editorial coverage  
(and/or UK and US momentum worth mentioning):

Current German industry interest / dialogue:

Very short description of current/planned German market activity and artists export readiness (max 1000 characters):