

From mxd.dk: Ja Ja Ja teams up with The Great Escape in March to present Iris Gold (DEN), Auður (ICE) and Cats of Transnistria (FIN)!



## Ja Ja Ja

- A Nordic Affair -

**Spring is (finally!) approaching, and so is next edition of Ja Ja Ja!**

The first Ja Ja Ja of the year kicked off with a bang, a sold-out show with three amazing new talents - and we can't wait to do it all over again! This time we're teaming up with one of our favourite UK festivals **The Great Escape**, who are known to be one of the best events in Europe at which to discover new bands. Showcasing the world's finest new music, the festival transforms the bustling seaside town of Brighton into a mecca for music lovers and performing musicians year after year.

Handpicked by the TGE team, we are delighted to announce that our March night will be filled with performances by some of the finest new Nordic artists; Denmark's pop gem **Iris Gold**, Icelandic R&B from **Auður** and Finnish hypnotic experimenters **Cats of Transnistria**. Get acquainted with the **Iris Gold** below, and we'll see you at The Lexington on **Thursday 29<sup>th</sup> March!**

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[Sign up as a Ja Ja Ja member now \(for free!\) to get tickets for just £5!](#)



Having released her inspirational track 'All I Really Know' last year to critical acclaim, Iris kick starts the New Year with a powerful, emotive 5 track EP 'Iris Gold The Interlude' produced by fêted London production duo The Confect.

Iris explains of the video: *"The Fruits' track was heavily inspired by the scene where Eddie Murphy meets Imani Izzi in the movie 'Coming to America' in the marriage ceremony. A lot of tribal Fela Kuti was blasted whilst the track was being created. The video was made with my aunty Toniah Pedersen and Issam Talib. It features my homeboys Ricco and Bobbi, busting some sensual moves for the ladies and gents."*

>> **Watch 'The Fruits'** [HERE](#).

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