

From mx.dk: [Join us on 2-3 December] Ja Ja Ja Nordic: WIRED



## **Ja Ja Ja Nordic takes the conversation online!**

### **Introducing... Ja Ja Ja Nordic: WIRED**

**Online - 2-3 December 2020**

**Join Ja Ja Ja Nordic for 2 days of unmissable talks, panels, and networking as we dig into practical and positive updates around Brexit, and export opportunities across the UK, Germany, and the Nordics.**

It goes without saying that 2020 has not turned out to be the year that we hoped for. The music industry has experienced trying and transformational changes, and the landscape for emerging and exporting artists has changed beyond anything we could've predicted or imagined. But amongst the turmoil, new possibilities, platforms, and concepts have arisen - and we at Ja Ja Ja invite you to explore these exciting opportunities with us at the first edition of 'Ja Ja Ja Nordic: WIRED'.

**SEE THE FULL UPDATED PROGRAMME AND SIGN UP HERE TO TAKE PART:**

<https://hopin.to/events/ja-ja-ja-nordic-wired>

(Limited spaces available)

While Ja Ja Ja's live activities in London and Berlin are on hold for the moment, we're taking this opportunity to bring cross-sector updates and insights from some of the brightest minds in the UK, German, and Nordic music markets. From live streamers to radio hosts, managers to A&Rs, we'll be offering you tips and guidance as to how to navigate artist export over the coming 12 months - as well as inviting you to network with colleagues, friends, and new contacts in tailored meet & greet sessions in the Ja Ja Ja Bar and more.

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## BREXIT

The new rules are by no means finalised, but any artist and the team wanting to travel to and work with the UK from 2021 onwards needs to start planning for the future. We'll be joined by **UK Music's Tom Kiehl** to share a Keynote of considerations for artists travelling to the UK from next year onwards.

Visas? Carnets? Meetings? Find out what you need to know in tailored Q&A sessions with **Rock-It Cargo** and more to answer your burning questions, and to be as prepared as possible to work with the UK from 2021 onwards.

## UK: IS IT ALL DOOM AND GLOOM?

Not at all! Despite the changes that Brexit will bring, there are still hugely exciting opportunities for Nordic artists in the UK. CMU's **Chris Cooke** will join us to present an overview of the UK market, and opportunities awaiting Nordic artists ready to start working with the territory.

**BBC Radio 1's Phil Taggart** will be joined by a panel featuring **Jay Cox** of **On A Plate** radio plugging, and **Elsbeth Merry** from **Inside/Out PR** and more, as they walk us through the new media landscape and latest digital opportunities for Nordic artists stepping into the UK.

## GET TO KNOW THE NORDIC NEIGHBOURS

Music from the Nordics continues to thrive, both locally and globally. Statistically and anecdotally, the Nordics produce some of the world's most successful songwriters and performers and one thing is for sure - collaboration is key.

Ja Ja Ja Project Manager **Francine Gorman** will present an insight into the future of the Nordic music landscape before we meet some of NOMEX's 20 under 30 Winners to hear about Intra-Nordic writing and production collaboration. Featuring **Atena Banisaid** from **Sony ATV Sweden**, **Petter Walther Walthinsen** from **Warner Chappell Norway**, and **Linda Lundberg** of **All Good Management/Arctic Rights** and moderation from **Music**

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**Norway's Nina Finnerud.**

## **GERMANY: NEW OPPORTUNITIES IN THE NEW NORMAL GERMANY**

A thriving market for new Nordic talent, we'll bring you the information you need to equip yourselves to meet and greet the German music market in 2020's new, adapted climate.

**Apocalyptica** manager and **Odyssey Music Network** founder **Ulysses Hüppauff** will present a Keynote of key market information for artists preparing to approach Germany, followed by a panel of journalists, PRs, A&Rs, and managers to make sure you know about the newest opportunities and artists can access them - with **Better Things' Anna Dungal**, **Sony Music's Karen Norbakkand** more...

## **DIGITAL GROWTH IN RESTRICTED TIMES**

From Bandcamp's fee-free Fridays and live streams to collaborative songwriting platforms, most of us have had to adapt our work and revenue streams over the past few months - and some really exciting opportunities have been created as a result of these changes. We're going to be taking a look at some of the digital realm's most exciting opportunities for artists, with **Aly Gillani** from **Bandcamp**, **Tim Dunham** from **777 Music**, and more. Not to be missed...

## **LIVE STREAMING: THE RESURRECTION**

After an initial surge in online content produced throughout the pandemic, live streaming is beginning to enjoy a resurgence, with multiple companies forming to produce high quality, bespoke content to bridge the gap until live shows are able to return.

Creating new experiences for music fans - and new revenue streams for artists - we've got a fantastic discussion lined up, featuring **Claire Mas** from live streaming platform **DRIIFT**, **Anna Ásthildur Thorsteinsson** of **Iceland Airwaves / Live From Reykjavik**, **Peter Björklund**, **Partnership Manager** at **Live Nation & Luger** and **Russ Tannen** from **DICE**. Join us as we dig into their ideas, reactions, and plans, as they help us to understand the

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opportunities that await artists willing to take the plunge into live streaming.

## **MORE MORE MORE!**

As well as all of these tailored talks, attendees will have the opportunity to network and catch up with their fellow speakers and delegates – just as you would've done at the Ja Ja Ja pre-drinks in London and Berlin!

Catch up with Nordic and international delegates in the 'Ja Ja Ja Bar', get to know the winners of NOMEX's 20 under 30 Award, and learn about NOMEX's array of projects, including export missions to the US, Japan, and South Korea.

## **ABOUT JA JA JA**

Ja Ja Ja has been bringing emerging Nordic music to London's industry and tastemakers for over 10 years, expanding its activities to Berlin in 2014. Across our London and Berlin shows, we've played host to more than 300 new artists, including **Aurora, MØ, Palace Winter, Astrid S, Silvana Imam, Janice, Vök, JFDR, The Holy, Jaakko Eino Kalevi**, and many many more ([find our previous line ups here](#)).

Acting as a bridge between the Nordics and the UK / German markets, Ja Ja Ja produces high quality shows at prime export moments for artists – working closely with their team to provide contacts, support, and guidance as they navigate the new market.

As well as linking the Nordic and international music industries, Ja Ja Ja produces a website and curated playlist selection to aid both the industry and the public in discovering and supporting new Nordic music. Keep up with the latest releases on our website and via our [Spotify playlists](#).

*Ja Ja Ja is an initiative produced by the Nordic Music Export (NOMEX) – a Nordic network comprising Export Music Sweden, Iceland Music, Music Export Denmark, Music Finland, and Music Norway.*

## **LINKS**

**Sign up to take part in the event:** : <https://hopin.to/events/ja-ja-ja-nordic-wired>

**Download artwork:** [https://bit.ly/JaJaJaNordic\\_WIRED](https://bit.ly/JaJaJaNordic_WIRED)

**Facebook Event:** <https://facebook.com/events/3353517904765353>

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[nomex.site](http://nomex.site)

[jajajamusic.com](http://jajajamusic.com)

[Spotify](#)

[Facebook](#)

[Instagram - London](#)

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**For further info, please contact Ja Ja Ja Project Manager Francine Gorman:**

hello@francinegorman.co.uk