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**The fourth edition of the Nordic Music Trade Mission to Los Angeles will take place in April 9-11. The three-day industry program will focus on music synchronisation, licensing and publishing.**

The program consists of market and industry knowledge-building panels and round-table conversations, company visits and networking events. The Trade Mission is directed towards repertoire owners of Nordic music, management companies, music publishers and labels. The program will be tailored for artist export in pop genres, music publishers/songwriter export and sync catalogue owners. Maximum four Danish delegates can attend.

Also, for the first time Nomex is also hosting a Trade Mission side program for film composers who should follow this [link](#) for information about participation, application process and support.

In 2018, the trade mission program introduced the Nordic delegation to more than 40 local music industry professionals and the networking events hosted more than 180 local

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professionals. In the past few years Nordic group has visited companies such as Apple Music, Spotify, Kobal/AWAL, Fox Music and Paradigm Agency Group among others. In addition to the meetings and seminars, the delegates get to meet many more local music industry players at the networking reception hosted by the Finnish Consulate in Los Angeles.

The project is funded by the Nordic Culture Fund. You can see last year's report and after movie here: <https://musicfinland.com/en/news/nordic-trade-mission>

## **APPLY TO ATTEND by Friday January 18<sup>th</sup>, 2019.**

Selected Participants will be granted support up to 7.500 kr, though maximum 50% of total costs and after general MXD support [conditions](#).

The Danish delegation will be selected by MXD's board members who will in particular look at the sales potential of the artists represented by the company.

**Applications must contain the following features** and be send as a pdf file to carolina@mxd.dk latest January 18th, 2019.

- Company name
- Applicants name (personal and non-transferrable)
- Type of company
- Full roster
- Specific artist(s) you'll focus on during the trade mission
- Previous/current dealings with the LA industry
- Goals for the trade mission

(Incomplete applications will be dismissed)

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MXD is a part of NOMEX: [www.nordicmusicexport.com](http://www.nordicmusicexport.com)